BWA 2.0
May 2022 Report

Better Way Anaheim 2.0, the COVID-19 Job Opportunity and Skills Development Program, started July 15, 2020, after receiving City Council approval for its funding.

Like the original, Better Way Anaheim 1.0, a program that provides a work-like experience for homeless, Better Way Anaheim 2.0 is a program operated by Love Anaheim, an organization with a “service project platform” that seeks to love and serve Anaheim by “Spreading Goodness, Meeting Needs, and Demonstrating Kindness”.

The BWA 2.0 COVID-19 Job Opportunity and Skills Development Program provides immediate employment opportunities for Anaheim’s homeless. This unique program provides at least 1 day a week employment, life skills education, connection to services, job coaching and a link to a job opportunity network. Each BWA 2.0 Participant is in the program for approximately 15 weeks.

In May, BWA 2.0 did the following:
- Supported two weekly Food Pantry / Distribution Operations.
  - Brookhurst Community Center (Saturdays) - serves about 350 families.
  - Magnolia Baptist Church (Thursday – Weekly) serves about 120 families.
- Assisted with a 600-food bag assembly project each week at 722 N Anaheim Blvd location
- Worked in a secondary Love Anaheim location packing produce bags, labelling touchpoints, and doing other “warehouse” work.
- Assisted the City of Anaheim by ‘deep cleaning” at 4 City Parks.
- Assembled more than 2000 “Touchpoint” items (gift given with a smile, encouraging word and card to a person coming to a food distribution).
- Assembled Senior Care Bags delivered to the Downtown Community Center for distribution to Anaheim’s Senior Citizens.
- Loaded a city vehicle each week with 300 – 600 food bags delivered to FRCs for distribution to families in need.
- Provided employment opportunities and job opportunity network.

| Mon. 5/02  | Anaheim Food Pantry Delivery, Park Beautification | Thu. 5/05 | MBC Food Pantry |
| Mon. 5/09  | Anaheim Food Pantry Delivery, Park Beautification | Thu. 5/12 | MBC Food Pantry, AMFRC |
| Mon. 5/16  | Anaheim Food Pantry Delivery, Park Beautification | Thu. 5/19 | MBC Food Pantry, AMFRC |
| Mon. 5/23  | Anaheim Food Pantry Delivery, Park Beautification | Thu. 5/26 | MBC Food Pantry, AMFRC |
720 S. Magnolia Ave. Anaheim, CA 92804